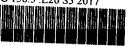
# SUSTAINABLE DEVELOPMENT OF BOT PENAMBANG. AT SEBERANG TAKIR IN CREATING AN ECOTOURISM PRODUCT

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2017

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Sustainable development of Bot Penambang at Seberang Takir in creating an ecotourism product / Sahira Che Ahmad, Benson Neoh Kah Wei dan Nur Khaleeda Abdul Khalid.

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## **DECLARATION**

We hereby declare that the Case Study in Coastal Zone Management (SKL 5202) is based on our group original work except for quotations and citations which have been duly acknowledged. We also declared that it has not been previously or concurrently submitted for any other degree at UMT or other institutions.

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### **ACKNOWLEDGEMENT**

Alhamdulillah, thanks to Allah (S.W.T), by His grace and mercy of His blessings, finally we can complete this case study successfully. Many obstacles and challenges we had faced towards the accomplishment of this case study. However, with lots of patience, teamwork as well as cooperation, we were able to overcome the barriers.

With this regard, we would like to express our appreciation to our supervisor, En. Madzli Harun and the panels involved in this Case Study of Integrated Coastal Zone Management (SKL 5202), namely; Dr. Azlinzuraini Ahmad, Prof. Dato' Dr. Saharuddin, Prof Madya Dr. Zainuddin Bachok, Dr. Muhammad Abi Sofian Abdul Halim and Dr. Izan Jaafar for sharing knowledge, guidance and advice in contributing to the achievement of this case study. In addition, we also would like to thank all the lecturers involved in providing guidance and facilitation directly or indirectly during the execution of this case study.

Furthermore, we would also like to express our thanks to School of Business and Maritime Management as well as School of Graduate Studies for all facilities and provisions of expenses which have been granted. Besides, thousands of appreciation are also presented to *Bot Penambang* Association, Marine Department Eastern Region, Village Development and Safety Committee *Seberang Takir*, Ministry of Tourism and Culture Malaysia (Terengganu), State Legislative Assembly Seberang Takir and Mr. Idham Khalil.

Last but not least, we would like to convey our gratitude and thankful to our parents and family members who were always giving support from the start until the finishing point of the case study. Finally, to our fellow friends who were always sharing the ideas and opinions for the case study purpose, may all good things always accompany them and be blessed forever.

Thank You.

## **ABSTRACT**

The study was conducted to identify the factors that affect the sustainable development of bot penambang in creating an ecotourism product in Seberang Takir. The objective if this study is to determine the transformation of ecotourism product and bot penambang in Seberang Takir, to determine the income of bot penambang operator and to recommend a strategy in creating job opportunities for bot penambang operator. This study will only limit to such area in Terengganu which is Kuala Nerus. It will be focused on bot penambang industry in creating those businesses to be an ecotourism product in Kuala Terengganu. The literature review in this study are focusing on Systematic Literature method which analyses the development, scope of research, study dimension and study area of each scholars. Systematic reviews aim to present a fair evaluation of a research topic by using a trustworthy, rigorous, and auditable methodology. Qualitative methods are used in this study as the most appropriate method. In addition, main themes of analysis PESTEL and SWOT is the key factor to achieve the objectives of study. This study has revealed that there is an important for sustainable development in tourism, and the connection between tourism, with the PESTEL are strongly related in achieving sustainability. Finally, tourism development in Kuala Terengganu could make a positive contribution to its economic growth.

Keyword: river cruise, tourism, bot penambang, sustainable development