

FINAL REPORT OF INDUSTRIAL TRAINING AT
BALDA SOLUTIONS MALAYSIA SDN BHD

HEMA DEVI D/O SUBRAMANIAM
BACHELOR OF MANAGEMENT (MARKETING)

INDUSTRIAL TRAINING REPORT SUBMITTED TO
DEPARTMENT OF MANAGEMENT AND MARKETING
FACULTY OF MANAGEMENT AND ECONOMICS
UNIVERSITY MALAYSIA TERENGGANU (UMT)

2007

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BY

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APPROVAL SHEET

I, HEMA DEVI D/O SUBRAMANIAM UK11823 hereby declare that the Report of Industrial Training for the course PGN 4799 is based on my original work. The content of this report are my personal views based on the theory and experience gained during my Industrial Training.

Signature


.....

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Date: 4 November 2007

Approved by:

.....

Dr Safiek Mokhlis
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EXECUTIVE SUMMARY

Balda Solution Malaysia Sdn. Bhd was established on 15 October 1990. It has grown considerably making inroads into the international market place. Balda's success and growth is largely due to the commitment and dedication of workers, visionary leadership and superior quality of products at competitive price as well as reasonable too. Balda recognized that its achievement depends very much on total customer satisfaction, as such continually strive to provide total customer care and within an organization culture that encourage teamwork and non stop improvement. Balda is an Original Design Manufacturer (ODM), which specialized in providing a one-stop solution to the customers. It's a design development and production of tele-accessories.

Along the three month period, trainee placed at Supply Chain Management under Planning Department. In this department, the trainee has an opportunity to gain the real experience and understand areas trainee has to improve. The trainee learns many skills and knows the important for each skill. In the SCM Planning Department, the trainee has an opportunity to analyze the production plan and management of inventories helps the trainee identify that the theory learned in the textbook is different with the real working life.

The trainee also is given an opportunity to learn various systems including the production planning system, inventory auditing system and handling customer complaint system. The staffs involved also lend their hand to trainee to identify the problems occur in each system, possible causes, and suggest more fitting alternatives to overcome the problems. The trainee try to relate the suggested solutions with the theories learned in the classroom. It is hoped that, this suggestion will help the organization to improve the system and work more efficiency and effectively.